



Market Analysis and News Branch

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Statistics on Bananas State of Hawaii, 2019

The farm gate value for Hawaii’s banana production is estimated at \$4.7 million in 2019. Utilized banana production totaled 4.1 million pounds with only 7,130 pounds harvested but not sold. Statewide banana acreage stood at 246 acres, excluding the Kunia region in Honolulu County.

Banana producers received an average \$1.15 for fresh bananas and \$1.13 for processed bananas across the state. Fresh bananas use accounted for almost four million pounds and nearly 99% of all utilized banana production.

Hawaii County led banana production with 91% of total fresh market sales. Maui County contributed to five percent of sales in the fresh market and both Honolulu and Kauai Counties accounted for the remaining four percent. About 58 percent of the total utilized production is bananas grown and harvested for sales off-island, from Hawaii County. Maui County contributed to 211,000 pounds for sale on neighbor islands, about 2% of the overall utilized production. Both Honolulu and Kauai Counties harvested bananas for on-island sales only.

Hawaii Apple bananas continue to be the primary group of varieties grown by producers due to their reported ability to tolerance to the Banana Bunchy Top Virus (BBTV) more than other cultivars. Many other varieties of bananas continue to be grown by local producers in all counties.

BANANAS: Acreage, Production, and Value, 2019

| | |
|---|-------------|
| Crop planted (acres) | 246 |
| Harvested production - all purpose (pounds) | 4,058,803 |
| Utilized production (pounds) | 4,051,673 |
| Harvested - not sold (pounds) | 7,130 |
| Value of production | \$4,659,424 |

BANANAS: Fresh and Processed Utilization and Price, 2019

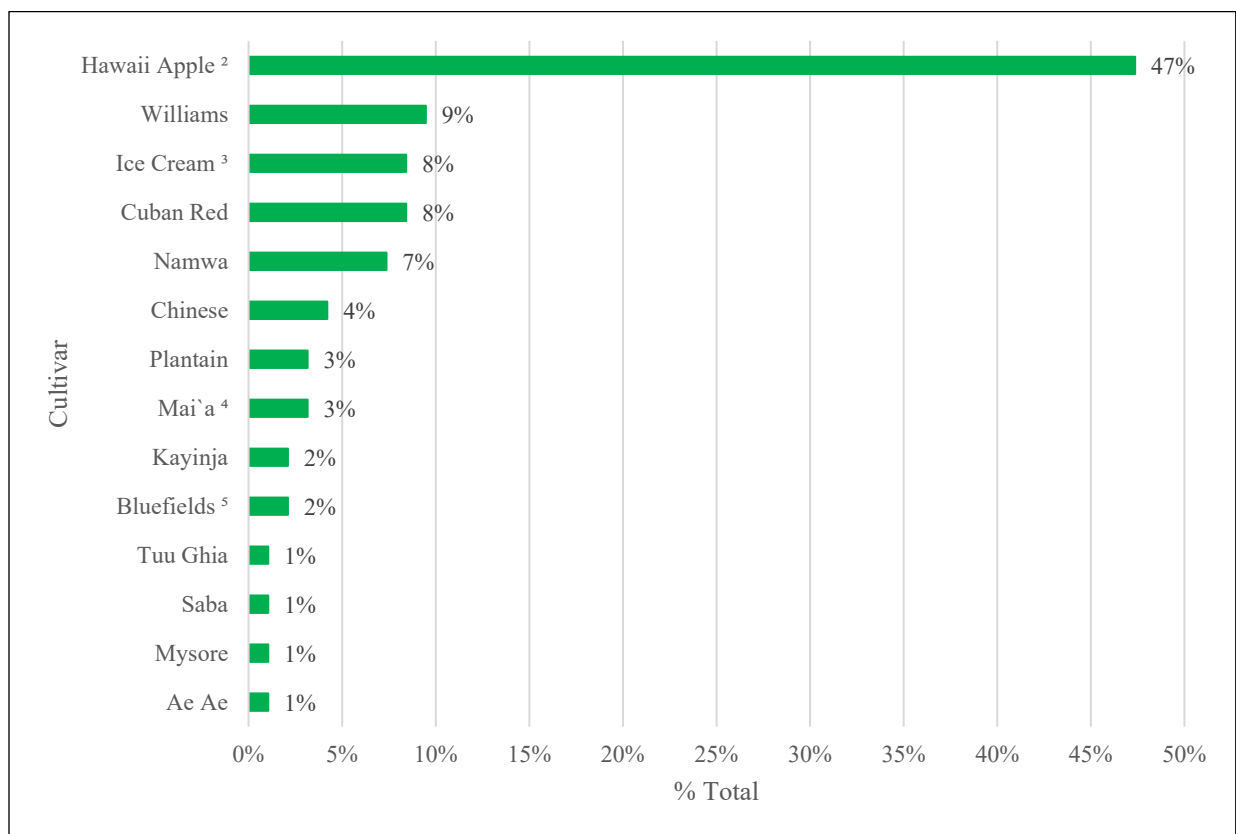
| | |
|--|-----------|
| Fresh utilization (pounds) | 3,997,773 |
| Processed utilization (pounds) | 53,900 |
| Fresh farm price (dollars per pound) | \$1.15 |
| Processed farm price (dollars per pound) | \$1.13 |

BANANAS: Production, Fresh and Processed Utilization, and Sales by County, 2019

| County | Utilized Production - All Purpose (pounds) | Fresh Market Sales (pounds) | Processing Market Sales (pounds) | Harvested for Sale on Neighbor Island (pounds) | Harvested for Sale on Home Island (pounds) | Harvested but Not Sold (pounds) |
|-----------------------|--|-----------------------------|----------------------------------|--|--|---------------------------------|
| Hawaii | 3,678,073 | 3,630,873 | 47,200 | 2,336,453 | 1,341,620 | 1,930 |
| Honolulu ¹ | 103,000 | 99,600 | 3,400 | 0 | 103,000 | 0 |
| Kauai | 59,600 | 56,300 | 3,300 | 0 | 59,600 | 500 |
| Maui | 211,000 | 211,000 | 0 | 64,350 | 146,650 | 4,700 |
| Total | 4,051,673 | 3,997,773 | 53,900 | 2,400,803 | 1,650,870 | 7,130 |

¹ Excludes production in Kunia region.

BANANAS: Cultivars Grown in Hawaii, 2019¹



¹ Cultivar classification sourced from Scott Nelson (2007). Available at:

<https://www.ctahr.hawaii.edu/nelsons/banana/BananaSynonymsHawaii.pdf>

² Includes Dwarf Apple, Santa Cantarina, and Brazilian.

³ Includes Blue Java.

⁴ Includes Iholena, Maoli, Popo`ulu.

⁵ Includes Gros Michel.